

THE CITY OF SAN DIEGO

Planning Department

FOR IMMEDIATE RELEASE

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UNIVERSITY AVENUE MOBILITY PLAN KICK-OFF WORKSHOP

Opportunity to Participate in Revitalizing the North Park Community

San Diego — A kick-off workshop to make University Avenue between Park Boulevard and Interstate 805 a more pedestrian and transit friendly environment is scheduled for Saturday, January 31, 2004. This workshop initiates the second phase of a comprehensive planning effort focused on enhancing transportation and pedestrian circulation for this corridor. The first phase was completed in 2002 and resulted in a series of innovative concepts that will be tested further in this phase. Some of those ideas include:

- Use of "roundabouts" instead of traditional intersections for traffic calming
- More traffic signals and pedestrian crossings along University Avenue
- New transit stations with easy access for pedestrians
- Increased use of a Bus Rapid Transit (BRT) system that may share a transit lane with a possible "Historic Streetcar"

The project will include five additional public workshops through June 30th to provide ample opportunities for public participation. Ultimately, the project will result in a preferred concept plan that will enhance University Avenue as a place where people want to live, work, shop and play.

The January 31st workshop will be held at the Claire de Lune Café located at 2906 University Avenue from 9:00am - noon. Refreshments will be served, beginning at 8:30am. The workshop will focus on hands-on participation and information sharing and will provide participants an opportunity to:

- Learn more about the University Avenue Mobility Plan and meet the project team.
- Understand the traffic calming concepts that will be analyzed in this study.
- Share what you think is and is not currently working in this corridor.
- Brainstorm with others about your vision for the future of the corridor.

The workshop is being sponsored by the City of San Diego. For more information contact Project Manager Myles Pomeroy at 619-235-5219.